

We are anticipating an exciting week surrounding CFL football activities. Immanuel Christian School will be sending a team to the Rogers Centre on Friday, October 21.

We have students and parent drivers willing to hit the road by 6:00 am, participate in a Christian school flag football tournament, listen to an inspirational speaker talk about student leadership, be treated to a barbecue and top off the day by watching the Argonauts play the Edmonton Eskimos. (Tickets can still be ordered through the school office.)

This event is part of a larger campaign to raise public awareness of Christian schools. The Christian school flag football tournament will include Christian school teams from various parts of the province. What an exciting way to raise the profile of Christian schools.

While the Christian Football Tournament doesn't inform families about the purpose and benefits of Christian education, it does plant the seed for further inquiry.

This event dovetails with the Why Christian Schools dot CA website launch [www.whychristianschools.ca](http://www.whychristianschools.ca) last spring. This website sets out the main reasons why a family would consider Christian education for their children. The site also features interviews with families who are involved in Christian elementary and high school education.

While the site doesn't give information about the activities and programs for a specific Christian school, it does provide web links to local Christian schools.

Engage your neighbours in conversations about the benefits you reap as a family from having your child attend Immanuel. Direct them to the Why Christian Schools dot CA web site to prompt further discussion. Direct them to the Immanuel website to begin choosing a specific Christian school.

Jasper Hoogendam  
Principal/COO